

2.7 DAY

CELEBRATING READERS & LEADERS

FEBRUARY 7

The 2nd & 7 Foundation Overview

- We are celebrating 20 years of encouraging readers and developing leaders in our community. Over the past 20 years, we have provided over 300,000 free books and positive role models to kids in need while encouraging athletes of the community to pay it forward.
- The 2nd and 7 Foundation was started in 1999 by three former Ohio State Buckeye football players—Ryan Miller, Luke Fickell and Mike Vrabel. Inspired by their involvement in various community outreach programs as student-athletes, they decided to continue to make a difference by promoting literacy and providing positive role models for children in central Ohio.
- Over the past 20 years, the program has grown to over 180 communities in 26 states.
- The “Tackling Illiteracy” program encourages student-athletes from universities and high schools across the nation to participate in weekly readings in second grade classrooms. While in the classrooms, they are reading to the kids, passing out FREE books for the kids to take home and reminding the kids why it is so important to read. The 2nd and 7 Foundation created a book series called the Hog Mollies, each book teaches valuable life lessons. In 2019, we will be releasing the 12th book in the series!

2.7 Day Specific Details

The 2nd & 7 Foundation has adopted February 7 as "2.7 Day." Each year, February 7 is a day we creatively engage all of our partners, sponsors, donors, volunteers, friends, families and even young children across the country to promote, support and celebrate our mission.

- On 2/7/2019 The 2nd & 7 Foundation will read to 4,610 students nationwide! We have readings scheduled in 12 states.
- The 2nd & 7 Foundation and OSU Men's Basketball 'Read to the Schott Celebration' Thursday, Feb 7, 2019
 - 1,500 central Ohio students, athletes, and volunteers who are involved in 2nd & 7's program will be attending the OSU Men's basketball game vs. Penn State.
 - Pregame reception and guest appearances by Brutus Buckeye, OSU Cheerleaders and the 2nd & 7 Foundation's Hog Mollies!

SOCIAL MEDIA

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Contact us: info@secondandseven.com or 614-825-0602

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WHAT CAN YOU DO?

