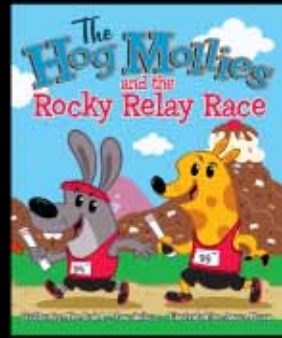


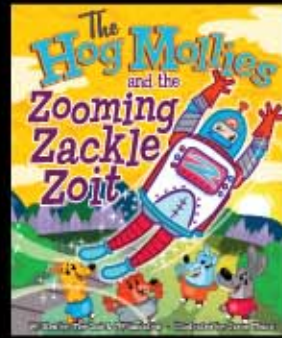
THE HOG MOLLIES CONTINUE THEIR ADVENTURES



2008
Teamwork



2009
Try Your Best



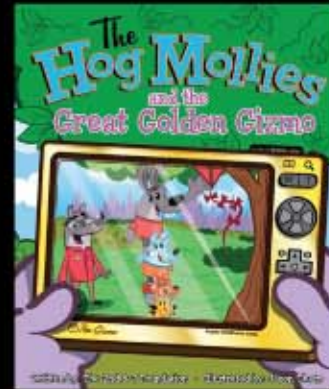
2010
Do The Right Thing



2011
The Value In Diversity



2012
Practice & Persistence



2013
Kindness Is Contagious



2014
Be A Good Sport

The 2nd & 7 Foundation writes and illustrates a new book every year. The main characters, The Hog Mollies, learn a valuable lesson during each of their adventures. The messages in these books allow us to talk to kids about real-life issues that they face every day.

Each year we publish a new book with a positive theme to give to kids all over the country. During the 2013-14 school year, we distributed *The Hog Mollies and the Great Golden Gizmo*, and talked to kids about how kindness can be contagious. By coming up with our own characters and our own stories, not only are we able to share a passion for reading, but we are also able to talk to kids about issues they face each day. During the 2014-15 school year, we look forward to sharing our 7th book, *The Hog Mollies and the Big Birthday Bash*, which features a message about sportsmanship.

2ND & 7 CO-FOUNDERS

Luke Fickell *Defensive Coordinator/Linebackers Coach, The Ohio State University*
 Ryan Miller *Partner, m2 marketing*
 Mike Vrabel *Linebackers Coach, Houston Texans*



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2ND & 7 BOARD MEMBERS

Brian Ferrier *Regional Director of Operations, Giant Eagle*
 John Gleason *Partner, Porter Wright*
 Brad Hosket *Principal, Hosket Ulen Insurance*
 Amy Hoying *Executive Director, The 2nd & 7 Foundation*
 Patrick John *Owner, TransCounty Title Agency*
 Todd Markiewicz *Director of Sales, WBSN AM/FM & ONN, RadiOhio, Inc.*
 Jane McLean *Mort Independent Marketing Consultant*
 Ryan Miller *Partner, m2 marketing*
 Dave Rife *Assistant VP & General Manager of Manufacturing, White Castle System Inc.*
 John Sass *VP of Marketing, The Scotts Miracle-Gro Company*
 Josh Weirich *Partner, The Romig Agency*

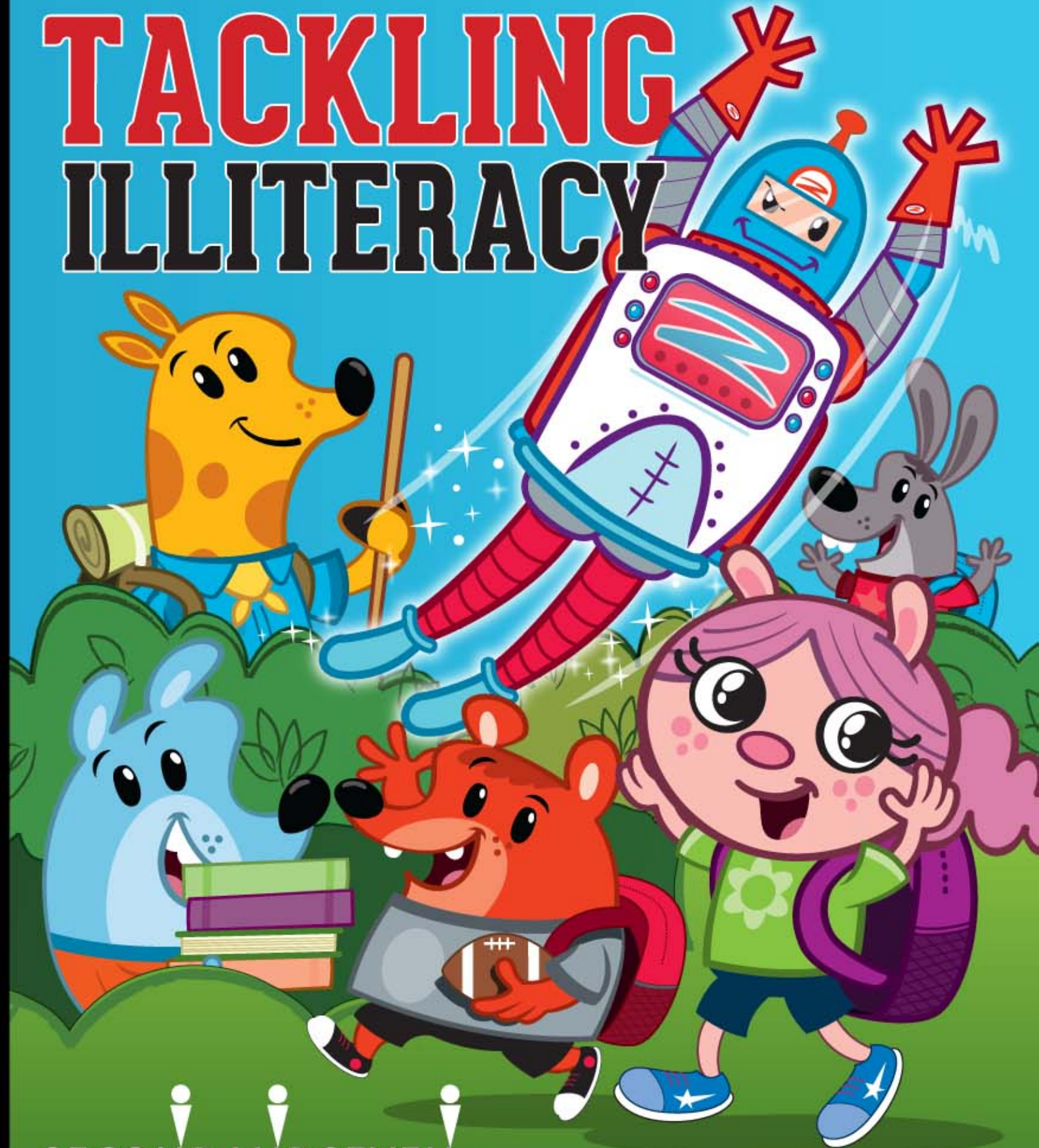
ADVISORY BOARD

Luke Fickell *Defensive Coordinator/Linebackers Coach, The Ohio State University*
 Megan McCabe *Partner, m2 marketing*
 Mike Vrabel *Linebackers Coach, Houston Texans*

PROGRAM PARTNERS



TACKLING ILLITERACY



2013-2014 Reading Program Summary

The mission of The 2nd & 7 Foundation is to promote reading by providing free books and positive role models to kids in need while encouraging young athletes of the community to pay it forward.

CENTRAL OHIO VISITED SCHOOLS

59 SCHOOLS, 5146 BOOKS DISTRIBUTED

1. Alpine	90
2. Alton Darby	80
3. Alton Hall	114
4. Avondale	70
5. Beatty Park	25
6. Binns	49
7. Broadleigh	67
8. Buckeye Woods	151
9. Burroughs	90
10. Colerain	40
11. Columbus Africentric Early College	34
12. Columbus Arts & Technology Academy	76
13. Como	53
14. Darby Woods	156
15. Darbydale	78
16. East Columbus	60
17. East Linden	60
18. Eastgate	60
19. Easthaven	90
20. Fairwood Alternative	60
21. FCI Academy	40
22. Forest Park	90
23. Gables	68
24. Georgian Heights Alternative	90
25. Goshen Lane	75
26. Hilliard Horizon	100
27. Huy Elementary/A.G. Bell	60
28. Imagine Academy at Sullivant Ave.	80
29. Imagine Great Western Academy	120
30. Indian Springs	80
31. Innis	90
32. J.C. Sommer	121
33. Leawood	55
34. Liberty	60
35. Linden STEM Academy	56
36. Little Butterflies Daycare & Preschool	20
37. Maize	58
38. Millennium Community School (visit 1)	75
39. Millennium Community School (visit 2)	515
40. Monterey	90
41. North Franklin	72
42. Oakland Park	53
43. Olde Orchard	100
44. Olde Sawmill (visit 1)	75
45. Olde Sawmill (visit 2)	63
46. Prairie Lincoln	120
47. Richard Avenue	110
48. Royal Manor	260
49. Scottwood	90
50. Shady Lane	90
51. St. Anthony	60
52. Starling K-8	60
53. Sunrise Academy	60
54. Trevitt	85
55. Valley Forge	48
56. West Broad	110
57. West Franklin	104
58. Westgate Alternative	55



OUR STORY

The 2nd & 7 Foundation is a non-profit organization that was started by former Ohio State University football players Luke Fickell, Ryan Miller & Mike Vrabel in 1999.

Inspired by their involvement in various community outreach programs as student-athletes, they wanted to continue to pay it forward in central Ohio. Today, their Tackling Illiteracy program promotes reading by providing free books and positive role models for children all across the country.

TACKLING ILLITERACY IN CENTRAL OHIO

Student-athletes from The Ohio State University, Ohio Dominican University, Otterbein, and other local universities are an essential part of our Tackling Illiteracy program in central Ohio.

Every Thursday and Friday throughout the school year, student-athletes from various teams are out in the schools, reading to kids and handing out books. The college students stress the importance of reading to the 2nd graders while also highlighting the valuable message contained in each story. The 2nd & 7 Foundation's Tackling Illiteracy program would not have the impact that it does without the support of these student-athletes, the coaches, and athletic department staff at participating universities.



BUCKEYES PAY IT FORWARD

The 2nd & 7 Foundation was started by Buckeyes, and the student-athletes at The Ohio State University will always be the core of our central Ohio program. The following 18 teams were represented during the 2013-14 school year:

Baseball (4)	Pistol (7)
Women's Basketball (1)	Rowing (21)
Football (4)	Men's Swimming (13)
Men's Gymnastics (1)	Women's Swimming (9)
Women's Gymnastics (12)	Synchronized Swimming (19)
Men's Ice Hockey (3)	Men's Tennis (1)
Women's Ice Hockey (14)	Women's Track & Field (7)
Men's Lacrosse (2)	Women's Volleyball (12)
Women's Lacrosse (14)	Wrestling (18)

*The numbers in parenthesis are how many times the teams were represented

TACKLING ILLITERACY ACROSS THE NATION

We are very proud that our reading program is now being implemented in communities all across the country. High school and college student-athletes distributed over 5,000 books through our satellite programs in 2013-2014. Our Program Ambassadors are volunteers who have decided to do their part to pay it forward by facilitating school visits in their area.

HIGH SCHOOL/COMMUNITY PROGRAMS

LA QUEVA HIGH SCHOOL ALBUQUERQUE, NEW MEXICO

La Queva represents one of our very first satellite programs. 62 junior & senior student-athletes representing EVERY sport at La Cueva read to over 600 2nd graders during the 2013-14 school year.
Program Ambassador: Debora Easton, debora.easton@aps.edu

THOMAS WORTHINGTON HIGH SCHOOL WORTHINGTON, OHIO

Student-athletes from the tennis, field hockey, basketball, football, and soccer teams read to over 70 local students and passed out books for them to keep.
Program Ambassador: Carolyn LaLonde, lalondecarolynmarie@gmail.com

HILLIARD DARBY HIGH SCHOOL HILLIARD, OHIO

Members of the cheerleading, soccer, football, track, gymnastics and cross country teams read to nearly 300 students in the Hilliard schools.
Program Ambassador: Hailey Knobloch, haileyknobloch97@gmail.com

BETTY FAIRFAX HIGH SCHOOL LAVEEN, ARIZONA

In 2013, Fairfax High School football players read to 28 2nd grade classrooms in 7 local elementary schools and gave out books to each child there.
Program Ambassador: Kevin Belcher, belcher@PhoenixUnion.org

MANSFIELD CITY SCHOOLS MANSFIELD, OHIO

High school student-athletes from Mansfield Senior High read to nearly 250 students in 11 different classrooms in the spring of 2014.
Program Ambassador: Keith Cawrse, cawrse.keith@mansfieldschools.org

OLENTANGY ORANGE HIGH SCHOOL LEWIS CENTER, OHIO

This program, which started in 2012, has grown each year, and pairs high school student-athletes with 2nd graders in local elementary schools. In 2013-14, 41 student-athletes read with almost 250 2nd graders throughout the year.
Program Ambassador: Karen Cross, karen_cross@olsd.us

HENRY COUNTY, OHIO NAPOLEON, OHIO

United Way of Henry County began this program in 2013. Local student-athletes read to 158 students and distributed 474 books. Teams represented were softball, basketball, volleyball, swimming, water polo, football, track, tennis, cross country, soccer, and baseball.
Program Ambassador: Thomas W. Mack, tom@unitedwayhenry.org

COLLEGE/UNIVERSITY PROGRAMS

MOUNT UNION COLLEGE ALLIANCE, OHIO

Representatives from all 23 Mount Union varsity teams participated in the reading program for the 2013-14 school year and read to approximately 225 2nd graders in Alliance City Schools. The spring of 2014 was the start of the program in that area.
Program Ambassador: Leonard Reich, reichl@mountunion.edu

FLORIDA ATLANTIC UNIVERSITY BOCA RATON, FLORIDA

FAU student-athletes representing 14 teams gave out 1,625 books this year during their visits to local schools. FAU began the program in 2012 and it continues to grow every year.
Program Ambassador: Matt Rubin, RubinM@fau.edu

OHIO WESLEYAN UNIVERSITY DELAWARE, OHIO

The Ohio Wesleyan varsity football team gave away over 300 books during their visits to the 2nd graders in Delaware City Schools in the spring of 2014.
Program Ambassador: James Huddleston, jmhuddle@owu.edu

EASTERN MICHIGAN UNIVERSITY YPSILANTI, MICHIGAN

EMU began this program in the fall of 2013. Over 200 student-athletes visited 24 classrooms in 6 schools in the Ypsilanti community, and handed out over 700 books in their first year.
Program Ambassador: Erin Burdis, eburdis@emich.edu

UNIVERSITY OF ILLINOIS CHAMPAIGN, ILLINOIS

In their first year as a satellite program, the University of Illinois gave away nearly 400 books to kids in the Champaign community. They also translated one of our titles into Spanish to accommodate some of the bilingual students there.
Program Ambassador: Kathy Kaler, kaler@illinois.edu

